



## MISSION

The Clark Hulings Foundation (CHF) is a 501(c)(3) nonprofit organization that promotes the legacy of American painter Clark Hulings (1922–2011) by equipping working visual artists to be self-sustaining entrepreneurs.

## 2022 ANNUAL IMPACT STATEMENT

2022 gave the CHF community so many wonderful opportunities to reconnect in person and online. In the first quarter, we rolled out our new name and brand. Daniel DiGriz rebuilt our website from the ground up, truly reflecting the vision behind the organization, capturing our accomplishments, goals and capabilities, and integrating our virtual campus online programming into a beautiful new home base for what has always been a digital enterprise.

We also extended our virtual capabilities back into the real world. In this way, we continue to move forward, instead of reverting to pre-COVID ways of working.

## ENGAGING HEARTS & MINDS

### EDUCATION & OUTREACH



- 1,330 campus users
- 9,500 social media followers
- 25,000 visitors from 150 countries & 150 states
- 75 live sessions
- 26 new courses, videos & articles
- 6 live events



I've been a self-employed artist for over 35 years. The professional guidance I received from CHF has accelerated my

successes and clarified my process AT EVERY LEVEL." — Matthew Richter

# EDUCATIONAL PROGRAMMING



## Education

The key to a self-empowered, self-sustaining cultural sector is professional skills training and entrepreneurial education. CHF equips self-employed creative professionals and accelerates creative startups.

Training Programs



## Community

Creative professionals need and CHF fosters supported peer networks to cultivate momentum, accelerate problem solving, inspire collaboration, and strengthen the individuals and communities involved.

Peer Networks



## Advocacy

CHF collaborates with individuals, companies, government, and other NGOs as force multipliers along other avenues of coordinated involvement, including programming, awareness, and research.

Advocacy & Research

### DOUBLING DOWN ON OUR CORE BUSINESS MODEL: HYBRID ART-BUSINESS EDUCATION



CHF re-launched it's in-person programming on August 7 at Gaia Contemporary on Canyon Road in Santa Fe. Thank you to Ben Hauptman and Andrea Wexler for their support, and for arranging such a lovely evening of artists, collectors, industry specialists and aficionados.

Artists heard from other artists on a variety of art-business topics at Brown Bag Lunches. Thank you to Jonathan Keeton and the rotating cast of CHF Fellows for shepherding these sessions so beautifully.



“

The Brown Bag Lunch Network is an opportunity to make contacts outside of my regional rural art community .... It has helped to build my confidence to get my work out there! Thank you, CHF!”

—Audrey Kay Dowling

## THE CHF BROWN BAG LUNCH™

3rd Fridays at 2:00 EASTERN



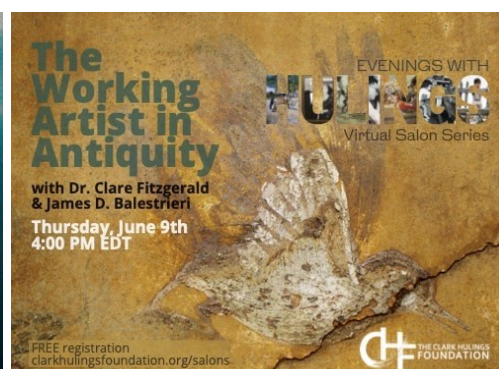
On the first Tuesday of the month CHF hosted a free educational session in Facebook Live. Each event in the series focused on resolving a specific pain point or implementing concrete solutions for building an art business or creative professional career. Sessions were led by experts in their fields, with topics including:

- [Artist.com](https://www.artist.com) (Your Domain Name Matters More than You Think)
- What's Your Business Entity
- Do It Yourself Publicity
- Beyond Borders: Artist Brand Story & Identity
- Your Archive, Your Legacy

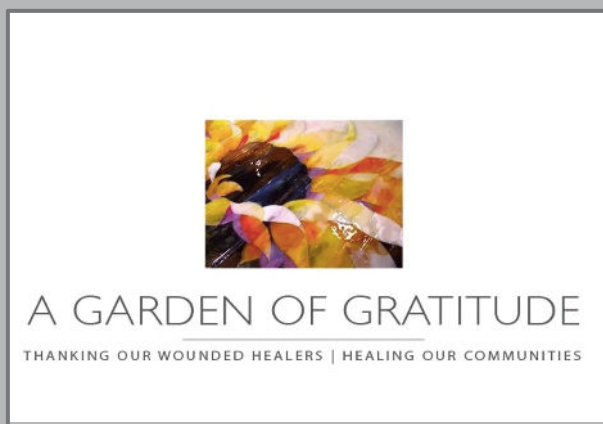
## THRIVING TUESDAYS



We completed this series, underwritten by Shirley Holland, with two terrific programs. Thank you Jill DeTemple, Gordon O'Brien, Dr. Clare Fitzgerald, and James D. Balestrieri for educating and entertaining us so well.



## A PIVOTAL PROJECT BLOOMS WITH CHF FISCAL SPONSORSHIP



Once CHF engages with an artist, we stay engaged. In 2018, we worked with Terri Albanese, on her pivotal project to take her inspirational glass paintings into hospitals. Once COVID hit, this project morphed into a truly amazing traveling exhibition honoring our healthcare workers.

**A Garden of Gratitude – Thanking Our Wounded Healers and Healing Our Communities** was mounted in 5 different hospitals across Ohio and Kentucky, and CHF was proud to serve as fiscal sponsor. The exhibition featured 17 original glass paintings of vibrant flowers that symbolize the heart and spirit of our hospital workers. These works honored the gifts they shared with us all—resilience, inner strength, hope, courage, compassion, dedication, self-sacrifice, and dedication. This is a phenomenal example of the impact we have, and the end goal we strive for.



“ I am a working artist, and it’s because of Clark and his legacy that I’m here. Before, I didn’t know where to begin to take my business to the next level.”

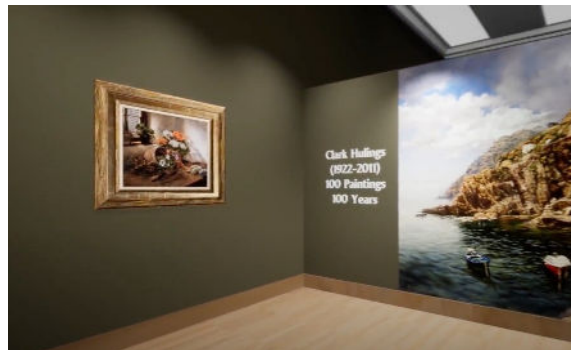
—Terri Albanese, CHF Art-Business Fellow





## HOW DO YOU COMMEMORATE A CENTURY OF ART AND INFLUENCE?

WITH A VIRTUAL REALITY EXHIBITION , WITH A NEW DOCUMENTARY,  
AND A BIRTHDAY GALA IN HULINGS' HOMETOWN, SANTA FE, NEW MEXICO.



### CLARK HULINGS: 100 PAINTINGS, 100 YEARS

In collaboration with the Booth Museum of Western Art, we staked a claim in the metaverse. Working with Christopher Scott and Flip Benjamin from 88 Ideas, we built a virtual reality exhibition of 100 key Clark Hulings' paintings. This foray into the world of digital creation helps us create programming for artists and creative entrepreneurs that addresses the implications and opportunities of this evolving medium.

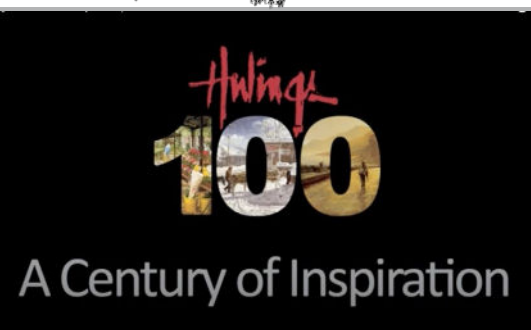


On November 20<sup>th</sup>, 100 guests attended a Hulings-worthy 100<sup>th</sup> Birthday Gala at the historic La Fonda on the Plaza in Santa Fe, New Mexico. Celebrants were

greeted with the ClarkHulings, his signature martini and special guest, Rosita, the live donkey. Santa Fe artists Ric Dentinger, McCreary Jordan, Lee Rommel, Brad Smith, and Katherine Stedham created paintings in real time that were auctioned off their easels at the end of the night.



The party reconvened virtually on December 1<sup>st</sup> with the premiere of the documentary "Hulings 100 – A Century of Inspiration" at the Hulings 100 Virtual Party.



Hulings' talent and contributions to the art world were captured in a documentary created by film editor, Bee Ottinger, and photographer and CHF board member, Carol Halebian. The

video documentary commemorating his life and work includes interviews with 35 friends, colleagues, family members, and art industry specialists.



“ Thank you, CHF team. Loved learning more about Clark Hulings' life. I'm

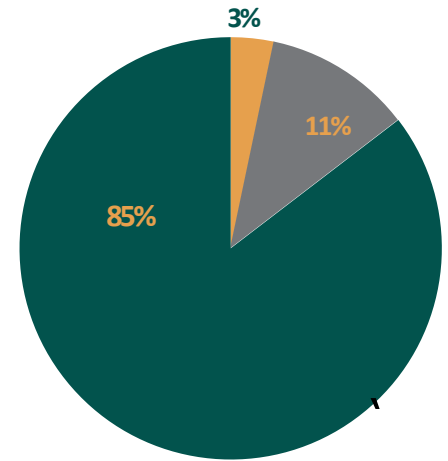
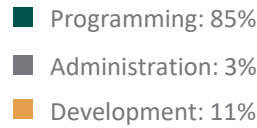
deeply grateful to be a beneficiary of his rich legacy through CHF. In the spirit of his legacy.” — James Moore, CHF Art- Business Fellow



## 2022 FINANCIALS

### 2022 REVENUE: \$139, 239

CHF operates a lean and nimble organization, which enables us to designate most of our expenses to programming.



## THANK YOU

To our donors, sponsors, and board: we are so appreciative all of you for joining us in our mission to help build a world where art and innovation lead the way.

*We thrive thanks to your collaboration and support.*

Abiquiu Inn  
Susan Abma  
Jason Akhtarekhavari  
Terri Albanese  
Tia Amdurer  
American Fine Art Magazine  
Toby Anderson & Bunny Terry  
Dan Anthony  
Mary Arnold  
Artisan  
James D. Balestrieri  
Stephen Ball  
Yvonne Becerra  
Patty Belfi  
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Handwoven Originals  
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Roddie Harris  
Jack Harris  
Ben J. Hauptman  
John Davis Held  
Kirsten Held  
Gina Hessburg

## THANK YOU

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Annette Hilaman  
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Sara Holland  
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Gloria Holloway  
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Dr. Sharon L. Stein  
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Alden Terry  
The Booth Western Art Museum  
The Great Frame Up  
The Santa Fe Symphony  
Penelope Thomas  
Thornburg Investment Management  
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Melissa Whitaker  
Mark A. White  
Karen Whitman  
Duke Windsor



“ I’m a CHF Accelerator Fellow and the program was a big turning point in my life as an artist. Clark was a painter first, a professional, and a businessman. I love the program and it assisted me in becoming a better business-woman and a better artist.” —Nadia Fairlamb, CHF Art-Business Fellow